

Alex Loughlin

Front-end Web Developer
London

I am a front-end web developer with a keen eye for design and thoughtful UI/UX. I enjoy the unique role frontend web work has in solving usability problems and achieving clients' desired aims for their sites. I feel that good front-end development is the key differentiating point between successful and unsuccessful websites.

In my most recent role, I am the Lead Developer for Drew London, a brand and marketing agency based in London. During my time at Drew, I have done much more than frontend work, having delivered full sites myself and managed a team of 3 other developers. I have also had direct and regular contact with clients, being their main point of contact for many projects. This experience has allowed me to gain the necessary skills to manage a team and deliver to clients directly. This has allowed me to expand my knowledge of PHP, JavaScript, CSS (Sass), and Liquid to a very proficient level.

I love the challenge of designing beautiful and easy-to-use websites. Translating great designs to sites with the highest standards of coding and conversions. I am looking forward to working with a team of people who are also enthusiastic about tackling the many varied and new problems facing web and application design. To see examples of my work please visit my website at www.alexloughlin.com

Work Experience

Drew London

Lead Web Developer | Jan 2021 – Current

At the start of 2021, the development team at Drew grew and added two junior staff to the team. With this expansion, I was promoted to Lead Developer responsible for managing the two new junior members and developing websites as a team.

- Managed three developers on a team.
- I worked with project managers to decide the schedules and capacity of the development team, ensuring projects were delivered on time.
- Worked directly with junior developers to help with issues and instruct them, improving their technical skills and working on their development skill plans.
- Continued to expand development skills on SASS, and PHP. Undertook a 3-month evening General Assembly JavaScript course to improve skills.
- I would regularly be in client meetings. There to assure and give confidence to clients in Drew's technical ability.

Drew London

Front End Web Developer | Aug 2018 – Jan 2021

My time at Drew London has been a fulfilling and ever-challenging role, spanning everything from handling client relations to delivering fully equipped WordPress websites.

- Worked to develop and deliver custom WordPress, Woocommerce, and Shopify websites.
- Worked directly with a more senior developer to deliver projects and develop skills such as backend coding.
- Would be involved in client meetings and relations.
- Learned extensive knowledge of PHP, SASS, and WordPress development during this time.

Govnet Communications

Front End Web Developer | Jan 2017 – Aug 2018

My role at Govnet was interesting and varied as I worked on a small four-person in-house team. I took the skills from my previous role, working hard to become a more proficient front-end developer.

Vitamin London

Junior Front End Web Developer | Jul 2016 – Dec 2016

My time at Vitamin London was spent working as a front-end developer on various projects. These projects were mostly e-commerce sites using Shopify and some WordPress-based projects.

Education

General Assembly

Javascript Course | October 2021 – Feb 2022

University of Westminster

First Class Honours - Multimedia Computing (BSc) | Sep 2013 – Jun 2016

Skills

HTML 5
CSS (including preprocessors such as SASS)
Javascript
PHP
Responsive Design for Web
Gulp
CircleCi
Liquid
Capistrano
Grid-based systems for scalable Web Design
Content Management Systems (WordPress + Shopify)
Project Management Software - Float, Trello
Adobe CC Suite (Illustrator, Photoshop + Indesign)

CONTACT INFORMATION

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